As an event organizer, your team is constantly juggling multiple time-sensitive tasks. And if you waste your time manually entering data or exporting spreadsheets, you’ll not only lose money — you’ll be left behind as more tech-savvy organizers develop streamlined workflows.

To help you stay ahead, Eventbrite offers over 130 extensions to make you more productive and shave hours off of your workweek. Here are some of the most effective productivity-boosting Eventbrite extensions available, so you can use your time focusing on what matters: planning an incredible event.
Email is any event marketer’s most powerful tool, but creating email campaigns can be a painful and time-consuming process. With MailChimp, marketing to potential event-goers has never been faster and easier. The tool allows you to send personalized, automated emails that help you sell tickets. If you’re already using MailChimp, you can sync it directly with Eventbrite to send customized emails to targeted email lists.

If you never ask your attendees for feedback, how will you ever know what’s working (or not working) at your event? Thanks to SurveyMonkey, you can easily survey attendees to gauge their expectations before the event, and measure satisfaction after. The Eventbrite extension allows you to seamlessly integrate with event templates and import guest lists with a single click.

60% of people discover events through their News Feed — that’s easy (and free) promotion you don’t want to pass up. By creating a Facebook Official Event using Eventbrite’s Publish to Facebook tool, you can expand your reach by showing up more on Facebook’s search and News Feed recommendations. And with our Buy on Facebook feature, you can sell more tickets by letting event-goers buy tickets to your event without having to leave the site.
Is your team struggling to manage multiple social media accounts? Hootsuite allows you to manage all of your event’s social networks from one convenient dashboard. You can use the tool to plan and execute more sophisticated campaigns by scheduling messages across your social networks and tracking performance in real time. Using the Hootsuite Eventbrite extension, you can promote your events via Hootsuite directly from your Eventbrite dashboard.

Zapier is a customizable freemium app that automates tedious tasks between 500+ apps like Eventbrite, Google Sheets, and HubSpot. You can set up a “Zap” to connect apps and automate a number of tasks. For example, you can use a Zap to add all new Eventbrite attendees to your email marketing list, your CRM, and a Google Sheet. Another Zap can tag contacts in your CRM as they check in at Eventbrite events. No more manual data entry! Zapier is especially helpful for tasks you find yourself doing over and over again.

Don’t get left behind by competitors who find more streamlined, tech-forward ways to work. These apps will save you time and boost your productivity so you can stop performing manual tasks and start focusing on what matters: your event.

To see how you can host more successful events by becoming more productive, check out “The Event Organizer’s Ultimate Guide to Productivity.”

Or to speak to an expert about how switching to Eventbrite can help you streamline your workflow and host more impactful events, check out eventbrite.com/blog/contact-us or call (866) 902-2531.
Eventbrite brings the world together through live experiences. More than 700,000 organizers used Eventbrite in 2017 to drive ticket sales, promote and manage events, handle on-site operations, and analyze results across multiple sales channels.

Powered three million events in 2017.

Grow your event
More than 200 million tickets were issued in 2017.

Simplify your planning
Promote, manage, and analyze your event from any device.

Impress your attendees
Delight with ease of purchase, convenient ticket access, and speedier entry.

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